

# Emerald平台使用指南

Your guide to getting the best from Emerald Insight



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Our dedicated resources offer a range of valuable tools designed to make research easier.

News & Highlights

- Emerald is bronze sponsor of the Directory of Open Access Journals (DOAJ)
- Dr Julie Bayne and Emerald partnership to help strengthen 'impact literacy' in the academic community
- Dr. Jones joins Emerald as Chief Technology Officer

The screenshot shows the Emerald website interface. At the top, there is a navigation bar with 'HOME', 'JOURNALS & BOOKS', 'CASE STUDIES', and 'OPEN ACCESS'. Below this is a search bar with a dropdown menu set to 'Articles and Chapters'. A large orange box highlights the search bar area. Below the search bar, the main heading is 'Discover new things' with the subtext 'Journals, books and case studies - a library of real world research at your fingertips'. A grid of 15 hexagonal icons represents various academic disciplines. Orange arrows point from the Chinese text on the right to specific elements: one points to the search bar, another to the 'Discover new things' heading, a third to the 'Health & Social Care' icon, and a fourth to the 'Marketing' icon. At the bottom of the page, there is a banner for '#RealWorldResearch' with the text 'Explore our latest research through infographics, videos, magazines, blogs and much more!'. An orange arrow points from this banner to the Chinese text '研究前沿'.

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# Emerald平台主要功能

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二、检索与浏览

三、辅助资源

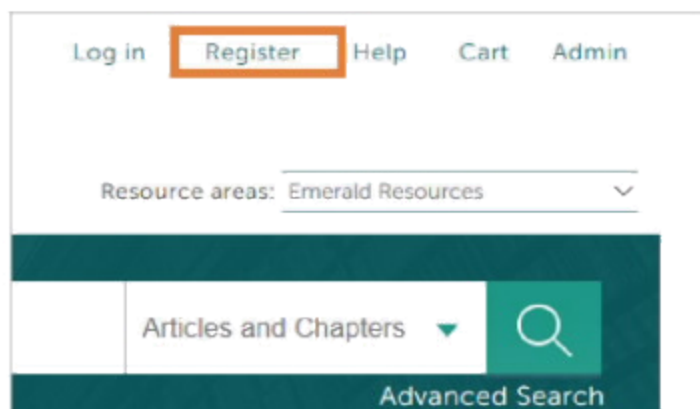
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QQ: 2565962796

电话: 010-82250212

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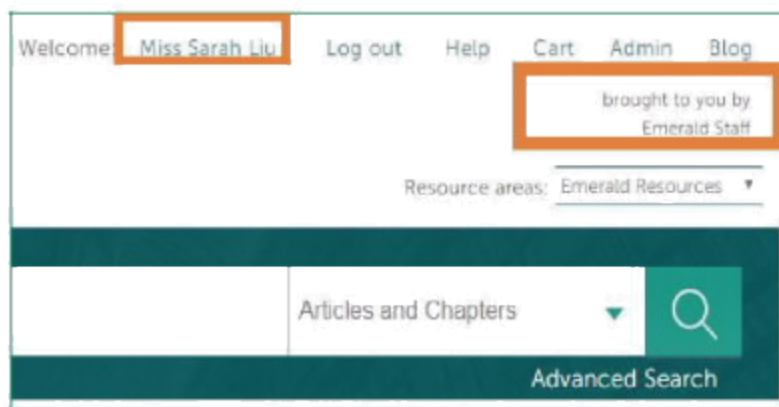
\* Indicates required fields.

Email:\* \_\_\_\_\_

Retype email:\* service@emeraldinsight.com.cn \_\_\_\_\_

Password:\* •••••••• \_\_\_\_\_

Retype password:\* \_\_\_\_\_



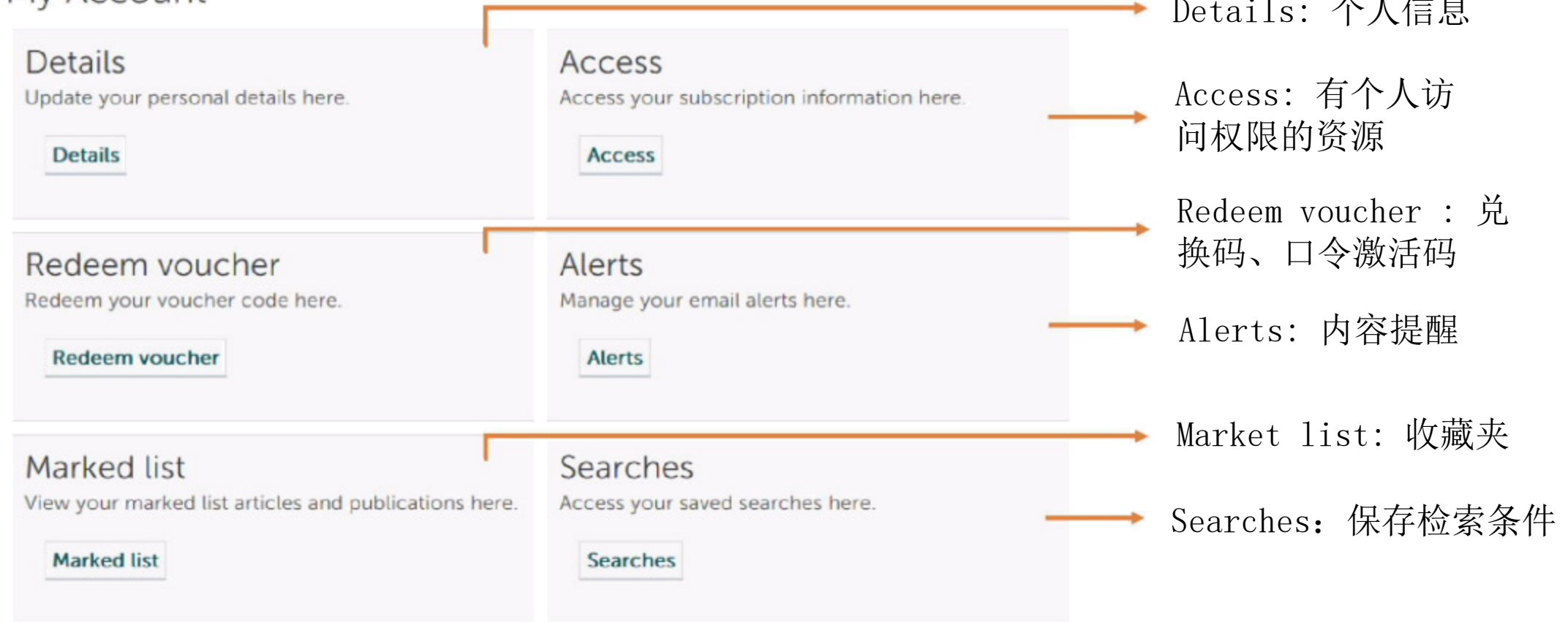
注册成功之后，点击 Log in 输入用户名和密码，登陆后右上角同时出现个人账户和机构名称

（显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容）

点击个人账户名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务

# 个性化服务总览-My Account

## My Account





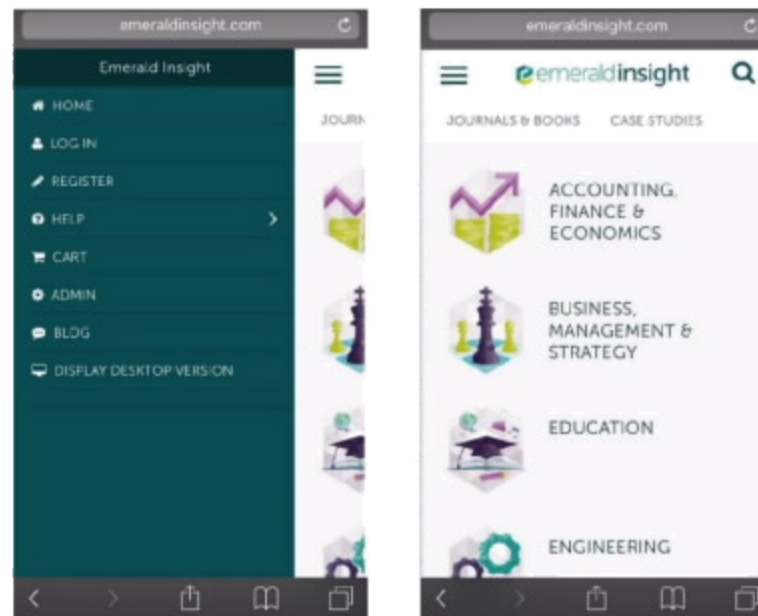
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csf

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China

A  点击即可添加检索项

**+**

**INCLUDE:**

All content  Only content I have access to

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**NARROW BY:**

**Content type:**

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**Publication date:**

All dates  Last month  Last 6 months  Last year  Specific date range

检索结果包含即将出版文章的网络版和回溯库中的文章

限定检索资源类型和资源出版时间

# 检索结果

检索历史，保存检索条件

ARTICLES/CHAPTERS (3693) CASE STUDIES (48) **资源类型与数量**

Order results by:  Relevance  Newest First  Oldest First **根据相关性与时间排序**

Results: 1-20 of 3693      1 2 3 4 5 6 7 8 9 10 Next >

SEARCH HISTORY    SAVED SEARCHES

Recently Searched

- [Anywhere: csr] AND NOT [Anywhere: china] (Articles/Chapters - 3693)

Items per page 20 ▾

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

Refine Search **深度检索**

FILTERS APPLIED:

None

- Select all      For selected items: Please select ▾
- Consumarchy & CSR** **将勾选的资源添加到收藏夹**  
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P. Martin Dumas  
Social Responsibility Journal, Volume: 2 Issue: 3/4, 2006  
▼ Preview | Abstract | PDF (290 KB) | Reprints and Permissions
  - The illusion of CSR: drawing the line between core and supplementary CSR**  
Type: Research paper  
Pablo Gomez-Carrasco , Encarna Guillamon-Saorin , Beatriz Garcia Osma  
Sustainability Accounting, Management and Policy Journal, Volume: 7 Issue: 1, 2016  
▼ Preview | Abstract | HTML | PDF (457 KB) | References | Reprints and Permissions
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Type: Conceptual Paper  
António Marques-Mendes , Maria João Santos  
Social Responsibility Journal, Volume: 12 Issue: 2, 2016  
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Keyword

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- Social Responsibility (314)
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Publication Date

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Publication

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- Corp Comm: An Int Jnl (110)
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Subject



# The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)  
...Show all authors

Abstract: Purpose  
– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

### Design/methodology/approach

– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

## Article

### 1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth), develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Marot presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

文章正文，选择跳读

Section	Choose
	Top of page
	1. Introduction <<
	2. The conceptual framewo...
	3. Core and Supplementary...
	4. An empirical illustrat...
	5. Discussion and conclus...
	References
	Appendix 1. Sources of in...
	Appendix 2
	Corresponding author

The screenshot shows the right-hand side of a journal article page. It includes a teal header 'Article Options and Tools' with buttons for PDF and Abstract. Below is a 'Citation and Reference' section with links for Download Citation, Track Citations, View References (66), and Save to Mendeley. The 'Journal Information' section features the journal cover for 'Sustainability Accounting, Management and Policy Journal', ISSN 2040-8021, and subject area 'Accounting, Finance & Economics'. It also lists 'Current Issue | Available Issues | Earlycite', RSS, and ToC Alert options. Logos for Clarivate Analytics and Scopus are present. The 'Further Information' section at the bottom contains links for 'About the Journal', 'Sample Articles', 'Purchase Information', 'Editorial Team', and 'Write for this journal'. Orange boxes highlight the PDF/Abstract buttons, the Citation and Reference section, the Table of Contents, and the Further Information section.

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# The Eurozone Policy Model and the Institutional Consolidation Process in the Long-Run

Author(s): **Mariangela Bonasia** ,...[Show all authors](#)

Book/Volume: **18** **Editor(s):** Raimund Mirdala , Rosaria Rita Canale **ISBN:** 978-1-78714-510-8 **eISBN:** 978-1-78714-509-2

**Abstract:** Abstract  
The aim of this chapter is to show the limits of the European policy model and to support the existence, through straightforward empirical analysis, of an inverse relationship both in the short run and in the long run between trust in institutions and unemployment. The empirical methodology relies on dynamic panel data techniques allowing measuring in a single equation both the long-run relationship and the short-run speed of adjustment among variables. This connection appears to be valid both in the Eurozone considered as a whole and in particular in peripheral countries, where the macroeconomic dynamics have been, under this respect, much more divergent from the average. This outcome allows proving that to consolidate the European process of integration in the long run, institutions should have as main objective not only inflation but especially unemployment.

**Keywords:** Economic policy, Eurozone, institutions, trust

**Keywords:** E02, E63, C23

**Publisher:** Emerald Publishing Limited

**Citation:** Mariangela Bonasia , , Rosaria Rita Canale , (2017), The Eurozone Policy Model and the Institutional Consolidation Process in the Long-Run. in Raimund Mirdala . Rosaria Rita Canale



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资源

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<input type="checkbox"/> Acceptability of Transport Pricing Strategies	<input checked="" type="checkbox"/>	978-1-78635-950-6	Book
<input type="checkbox"/> Access to Destinations	<input checked="" type="checkbox"/>	978-0-08-046055-0	Book
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A comprehensive set of "How to..." guides for authors – advice direct from the publisher on planning, writing and revising an article, by yourself or with others, to maximize its chance of acceptance by your chosen journal.

写作指南

主编访谈

## Editor Interviews



What are, and what will be, the hot topics in your interest areas? What criteria do editors and reviewers use to select papers? How could you increase your chances of publication? Find out by hearing what our editors have to say.

## Emerald and Open Access



Emerald now offers a new service for authors who have received direct funding for their research, which makes their published article Open Access immediately on publication. Read this section for more information.

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Comprehensive solutions to the issues facing library and information professionals



We understand that as librarians, encouraging learners at all levels is the driving force behind your day-to-day activities. Our Emerald for Librarians resources have been developed to support you in that crucial role.

图书馆管理

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# Research Zone—学者园地

## Research Zone

Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.

研究基金奖

### Research Awards



Emerald actively promotes and rewards research in management and LIS. As well as funding for research projects, Emerald also bestows awards for doctoral research and case study research.

### Winning Research Funding



This six-part adaptation on winning research funding is presented as part of Emerald's continuous relationship with academic researchers and writers around the world.

申请研究基金

研究者指南

### "How to..." Guides



"How to..." guides for researchers – practical tips and guidance on how to design, develop and present your research.

# Learning Zone—学习园地



Want to get good grades *and* have a life?

We hear you. And that's why we've gathered a whole bunch of resources to take the pain out of writing essays and help you win at life.

Explore our tried and true methods to make all that reading, writing and referencing a whole lot easier.



## Write essays like a boss

Top tips on essays, literature reviews, and generally writing like a pro.

论文写作指南



## Stress-free referencing

Referencing is easy, when you know how.

参考文献指南



## Do better research

Get your brain in gear for dissertations and research projects.

提升研究指南



## Your life at uni

How to survive and what to do next.

大学生活指南

# Teaching Zone—教学园地

## Teaching Zone

Resources for teaching faculty and students in business and management



**Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.**

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields. Emerald also supports the Global Foundation for Management Education (GFME). For more information, visit the [GFME website](#).

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar above the left-hand menu at the top of the page and use your current name and password to access.

教学解析

### Teaching Insights



Teaching insights into writing and running courses, schemes of work for existing courses, and tips on conducting lectures and tutorials.

### Case Studies Collection



Suitable for learning and teaching, an assortment of case studies that are ideal to use as illustrations of business and management issues.

教学案例集

业界大事件

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What's new in education? What are the current hot topics and who is adopting them? Visit our Issues in education section to keep up to date with the latest developments.

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Interviews with leading figures – lively conversations with people who shape the business and academic fields.

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Emerald Management First (EMF) eJournal URL information:

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